

hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Assistant Commissioner for Patents, Washington, DC 20231, on May 23, 2002 by Jon D. Shutter (File No. 4131).

Signature

PATENT  
Case No. N0093US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:  
Guido et al.

Serial No. 09/887,198

Filed: June 22, 2001

Title: Geographic Database Organization that  
facilitates Location-Based Advertising

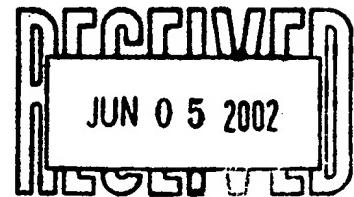
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Technology Center 2100

Assistant Commissioner for Patents  
Washington, D. C. 20231

Dear Sir:

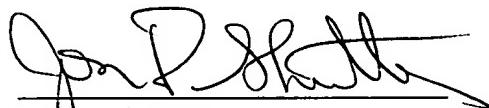
Pursuant to 37 C.F.R. § 1.56 and in conformance with 37 C.F.R. §§ 1.97-1.99, Applicant discloses the reference(s) listed on the attached PTO Form 1449 for consideration by the Examiner.

Applicant requests that the Examiner review the entire disclosure of each listed reference. Applicant requests that each reference listed on the enclosed form PTO-1449 be included in the record of this application. The Examiner is requested to acknowledge consideration of the reference(s) by initialing the appropriate location(s) on the form PTO-1449 enclosed herewith.

Applicant submits that the claimed subject matter of the present application defines over the cited prior art.

Applicant does not represent any cited reference to be prior art and  
Applicant reserves the right to disqualify any reference by the showing of an  
earlier date of invention, if appropriate.

Respectfully submitted,



Jon D. Shutter  
Reg. No. 41,311  
Attorney for Applicant

NAVIGATION TECHNOLOGIES CORPORATION  
222 Merchandise Mart Plaza, Suite 900  
Chicago, Illinois 60654  
(312) 894-7371